

COMMITTEE FOR THE 50TH ANNIVERSARY YEAR
ROCHESTER PHILATELIC ASSOCIATION

Meeting No. 1

120 Klinck Road

February 13, 1962

Present: S. Clark Place, Edwin Tibbils, John Seymour, Gordon Morison.

Absent: Russell Sibley and Jacob Legeer.

Guests: Joanne Seymour and Mary Morison.

Discussion centered on plans for celebrating the 50th anniversary of the Rochester Philatelic Association in 1963. Possible programs were discussed with no decisions made as to specific courses to follow. Ideas submitted included the following:

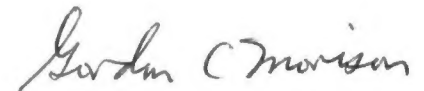
- I Exhibition: Open competition, host to Central Federation and/or Niagara Federation, host to A.P.S., S.P.A., B.I.A., A.T.A., special post office, bourse tables, bourse booths, non-competitive show ignoring normal stamp exhibiting rules.
- II Souvenirs: Special medals, cacheted envelopes, exhibition seals, wooden nickels, leaflets, precanceled stamps as exhibition cachet, mailer's postmark.
- III Souvenir Historical Booklet: History of the club, yearbook, advertising, photos and articles.
- IV Special Events: First day of issue of new U.S. stamp, co-operation with museum in its 50th year, closed circuit television, Washington Press bags, balloons, associated orchestral concert, sales brochure for obtaining members, parade, floats in earlier parades such as Memorial Day Parade, theatre and bank lobby exhibits, Main Street window displays, strawberry festival, downtown dance on Main Street, dinner-dance, stamp queen or beauty queen, school poster or stamp design contest, hypnotist, demonstration by Bureau of Printing and Engraving, visit by Blue Angels in connection with air mail stamp issue, special stage show featuring stamp collecting stars such as Yul Brunner and Lawrence Melchior, place mats or napkins.
- V Locations: War Memorial, hotels, Midtown Plaza, department stores, sell to highest bidder.
- VI Theme: Civil War, underground railroad, Erie Canal, Susan B. Anthony, Marquis D'Nonville.

- VII Gift of Club Collection to Museum: "Rochester Plan" which could spread to other museums, display priceless heritage in club's room which should be open every Thursday evening and Saturday morning, club-furnished curator, mount in Scott albums, secure donations from royal family, Gimbel's, ambassadors, Cardinal Spellman, F.D.R. and Farouk collections.
- VIII Finances: souvenir sales, industrial exhibits, program ads, stage show production, professional fund raiser, testimonial dinner, \$100 sponsors, chances, bourse, admission, gifts, 3-day stamp auction, sale of philatelic jewelry, yard goods and wallpaper.

It was suggested we work closely with the Convention and Publicity Bureau and the Chamber of Commerce to insure no conflict in dates. The political parties locally would also be able to assist in obtaining a first day of issue for the city of Rochester. Further investigations were suggested on several subjects and the following assignments were made:

Clark Place, Midtown Plaza; Edwin Tibbils, timetable for donation to the Rochester Museum; John Seymour, status of club collection; Russell Sibley, possible subjects for show theme - commemorative stamp; Jacob Legeer, methods of financing; and Gordon Morison, War Memorial.

Next meeting will be held at 8:00 P.M. Tuesday, February 20, at 120 Klinck Road at which time these reports will be due. This meeting will begin formalizing a program with the first action being on the possibility of donating the club collection to the museum.



Gordon C. Morison,
Chairman